

loveleads

loveleads the best of the city.

We are a local business directory in Leeds and West Yorkshire that creates promotional online material for local brands and events. We also provide cost-effective advertising options that connect companies with thousands of our visitors and social media followers.

Our website receives 10,000 monthly visitors on average, with 30K+ social media followers,

We target a huge, social, local audience looking for something to do on a daily basis.

Contacting our team will get you whatever you need to reach the correct audience across our website and increasing social media network, whether you need a brand feature, a promotion, or to update your business page.

Email

office@love-leeds.com

Websites

www.love-leeds.com

www.loveleads.co.uk

DEMOGRAPHIC AND REACH

66% Female / 34% Male audience | Average age 25 to 34 years | Interested in Entertainment and Culture, Food and Drink, Music and Nightlife, Shopping and Lifestyle



30K+

social media followers



66%

our largest demographic of social media followers are Leeds females ages 25-35



100K+

average social media page impressions per-week



5 MINS

average time on site

RATE CARD

ANNUAL BUSINESS LISTINGS		
PACKAGE	GOLD	SILVER
Rate Billed Annually	£10 per month / £120 annually	£5 per month / £60 annually
Social Media Links	√	√
Extra Images	√	√
Promotion Banner	√	

SOCIAL MEDIA PROMOTION	
INSTAGRAM	
Grid Posts & Reposts [Graphics, Image or Carousel]	£50
Graphics or Image Story + 1 Month Highlight	£75
Video Story [60 seconds or below] + 1 Month Highlight	£125
Video Reel [90 seconds or below] + Grid Post	£150

PROMO PACKS		
SILVER	GOLD	PLATINUM
Grid Posts & Reposts [Graphics, Image or Carousel]	Grid Posts & Reposts [Graphics, Image or Carousel]	Grid Posts & Reposts [Graphics, Image or Carousel]
Graphics or Image Story + 1 Month Highlight	Video Story [60 seconds or below] + 1 Month Highlight	Video Reel [90 seconds or below] + 1 Month Highlight
£100	£150	£175