



LOVELEEDS

DISCOVER MORE

We are a local business directory in Leeds and West Yorkshire that creates promotional online material for local brands and events. We also provide cost-effective advertising options that connect companies with thousands of our visitors and social media followers.

Our website receives 10,000 monthly visitors on average, with 30K+ social media followers,

We target a huge, social, local audience looking for something to do on a daily basis.

Contacting our team will get you whatever you need to reach the correct audience across our website and increasing social media network, whether you need a brand feature, a promotion, or to update your business page.

Email

office@love-leeds.com

Website

www.loveleeds.co.uk

Call 0113 277 0977 **Text** 07359 619 967

DEMOGRAPHIC AND REACH

66% Female / 34% Male audience | Average age **25 to 34 years** | Interested in Entertainment and Culture, Food and Drink, Music and Nightlife, Shopping and Lifestyle



30K+

social media followers



66%

our largest demographic of social media followers are Leeds females ages 25-35



100K+

average social media page impressions per-week



5 MINS

average time on site

WHAT WE DO

ANNUAL BUSINESS LISTINGS

FROM £10

An image gallery, social network links, promos, offers, video are all features of upgraded business pages.

SOCIAL MEDIA ADVERTISING

FROM £25

Over 30 thousand of our social media followers are actively searching for both interesting things to find and relevant local companies. Local companies have the chance to directly market to our followers using posts, stories, and reels on our social media platforms, which helps them reach the correct audience.

WEBSITE BANNER ADVERTISING

FROM £200

Across all of our website pages and Instagram channels, website banner advertising is still a well-liked method of promoting a company, item, or event to thousands of followers.

RATE CARD

ANNUAL BUSINESS LISTINGS

PACKAGE	SILVER	GOLD
Rate Billed Annually	£10 per month / £120 annually	£15 per month / £180 annually
Social Media Links	√	√
Extra Images	√	√
Promos & Offers		√
Video	£200	£200

SOCIAL MEDIA ADVERTISING

Instagram Repost	£25
Instagram Story + Highlight	£50
Instagram Video Reel	£100
Instagram Video Reel + TikTok Story	£125

WEBSITE BANNER ADVERTISING + INSTAGRAM HIGHLIGHT

1 MONTH	2 MONTHS	3 MONTHS
£200	£350	£500

UNLIMITED SPONSORED EDITORIALS + SOCIAL POSTS

1 WEEK	1 MONTH	6 MONTHS	12 MONTHS
£25	£100	£400	£600