



LOVELEEDS

DISCOVER MORE

We are a local business directory in Leeds and West Yorkshire that creates promotional online material for local brands and events. We also provide cost-effective advertising options that connect companies with thousands of our visitors and social media followers.

Our website receives 10,000 monthly visitors on average, with 35K+ social media followers,

We target a huge, social, local audience looking for something to do on a daily basis.]

Contacting our team will get you whatever you need to reach the correct audience across our website and increasing social media network, whether you need a brand feature, a promotion, or to update your business page.

Email

office@loveleeds.co.uk

Website

www.loveleeds.co.uk

Call 0113 277 0977 **Text** 07359 619 967

DEMOGRAPHIC AND REACH

66% Female / 34% Male audience | Average age **25 to 34 years** | Interested in Entertainment and Culture, Food and Drink, Music and Nightlife, Shopping and Lifestyle



35K+

social media followers



66%

our largest demographic of social media followers are Leeds females ages 25-35



100K+

average social media page impressions per-week



5 MINS

average time on site

WHAT WE DO

ANNUAL BUSINESS LISTINGS

FROM £10

SPONSORED ADS + INSTAGRAM HIGHLIGHTS

FROM £80

SOCIAL MEDIA ADVERTISING

FROM £20

OFFERS & DOWNLOADABLE COUPONS

FROM £50

AUDIO ADVERTS

FROM £20

Social network links, function buttons, 360 videos, and audio advertising are all features of upgraded business pages. Our production team produces audio advertisements internally. For an extra fee per ad, additional or updated audio advertisements are available.

A product, service, event, or special campaign can be promoted using Sponsored Ads, which are displayed at the bottom of every page on our website. Links can be clicked on in these square graphic advertisements. The client is responsible for providing the artwork, but our team can also offer graphic design services for an additional fee. Throughout the campaign, advertisements also show in our Instagram Highlights.

Over 35k of our social media followers are actively searching for both interesting things to find and relevant local companies. Local companies have the chance to directly market to our followers using posts, stories, and reels on our social media platforms, which helps them reach the correct audience.

We advertise local offers from independent bars and restaurants under the "Latest Offers" category. Include a unique coupon in the promotion that customers can download and use to their advantage. An Instagram Story Post, Facebook Story Post, and an Instagram Highlight are all included with this package.

Through our website's audio player, sponsored audio advertising is accessible. For the newest packages, get in touch with us.

RATE CARD

ANNUAL BUSINESS LISTINGS			
PACKAGE	ESSENTIAL	EXTRA	PREMIUM
Rate Billed Annually	£10 per month / £120 annually	£20 per month / £240 annually	£30 per month / £360 annually
Social Media Links	✓	✓	✓
Additional Images		✓	✓
Unlimited Audio Advertising			✓
360 Degree Video	+£150	+£150	+£150

SPONSORED ADS + INSTAGRAM HIGHLIGHT		
1 MONTH	2 MONTHS	3 MONTHS
£80	£150	£250

SOCIAL MEDIA ADVERTISING	
Facebook Story	£20
Instagram Post	£20
Instagram Story	£20
Instagram Reel + TikTok Story	£20

OFFERS			
SOCIAL MEDIA		WEBSITE	
24 Hour Social	£50	Monthly	£50
48 Hour Social	£75	Yearly	£300
1 Week Social	£150	Lifetime	£500