



LOVELEEDS DISCOVER MORE

We are a local business directory in Leeds and West Yorkshire that creates promotional online material for local brands and events. We also provide cost-effective advertising options that connect companies with thousands of our visitors and social media followers.

Our website receives 10,000 monthly visitors on average, with 35K+ social media followers,

We target a huge, social, local audience looking for something to do on a daily basis.]

Contacting our team will get you whatever you need to reach the correct audience across our website and increasing social media network, whether you need a brand feature, a promotion, or to update your business page.

Email

office@love-leeds.com

Website

www.loveleeds.co.uk

Call 0113 277 0977 **Text** 07359 619 967

DEMOGRAPHIC AND REACH

66% Female / 34% Male audience | Average age 25 to 34 years | Interested in Entertainment and Culture, Food and Drink, Music and Nightlife, Shopping and Lifestyle



35K+

social media followers



66%

our largest demographic of social media followers are Leeds females ages 25-35



100K+

average social media page impressions per-week



5 MINS

average time on site

WHAT WE DO

ANNUAL BUSINESS LISTINGS

FROM £10

An image gallery, social network links, promos, offers, video are all features of upgraded business pages.

SPONSORED ADS

FROM £100

A product, service, event, or special campaign can be promoted using Sponsored Ads, which are displayed at the bottom of every page on our website. Links can be clicked on in these square graphic advertisements. The client is responsible for providing the artwork, but our team can also offer graphic design services for an additional fee.

SOCIAL MEDIA ADVERTISING

FROM £25

Over 35k of our social media followers are actively searching for both interesting things to find and relevant local companies. Local companies have the chance to directly market to our followers using posts, stories, and reels on our social media platforms, which helps them reach the correct audience.

OFFERS & DOWNLOADABLE COUPONS

FROM £40

We advertise local offers from independent bars and restaurants under the "Latest Offers" category. Include a unique coupon in the promotion that customers can download and use to their advantage. An Instagram Story Post, Facebook Story Post, and an Instagram Highlight are all included with this package.

RATE CARD

ANNUAL BUSINESS LISTINGS		
PACKAGE	SILVER	GOLD
Rate Billed Annually	£10 per month / £120 annually	£15 per month / £180 annually
Social Media Links	√	√
Extra Images	√	√
Promos & Offers		√
Video	£175	£175

WEBSITE SPONSORED ADS + INSTAGRAM HIGHLIGHT		
1 MONTH	2 MONTHS	3 MONTHS
£100	£175	£250

SOCIAL MEDIA ADVERTISING	
Instagram Repost	£25
Instagram Ad Story	£50
Instagram Video Reel + TikTok Story	£75

OFFERS + UNLIMITED UPDATES	
Monthly	£40
2 Months	£70
3 Months	£100