

loveleads

loveleads the best of the city.

We are a local business directory in Leeds and West Yorkshire that creates promotional online material for local brands and events. We also provide cost-effective advertising options that connect companies with thousands of our visitors and social media followers.

Our website receives 10,000 monthly visitors on average, with 30K+ social media followers,

We target a huge, social, local audience looking for something to do on a daily basis.

Contacting our team will get you whatever you need to reach the correct audience across our website and increasing social media network, whether you need a brand feature, a promotion, or to update your business page.

Email

office@love-leeds.com

Websites

www.love-leeds.com

www.loveleads.co.uk

DEMOGRAPHIC AND REACH

66% Female / 34% Male audience | Average age 25 to 34 years | Interested in Entertainment and Culture, Food and Drink, Music and Nightlife, Shopping and Lifestyle



30K+

social media followers



66%

our largest demographic of social media followers are Leeds females ages 25-35



100K+

average social media page impressions per-week



5 MINS

average time on site

WHAT WE DO

ANNUAL BUSINESS LISTINGS

FROM £10

An image gallery, social network links, promos, offers, video are all features of upgraded business pages.

SOCIAL MEDIA PROMOTION

FROM £50

Over 30 thousand of our social media followers are actively searching for both interesting things to find and relevant local companies. Local companies have the chance to directly market to our followers using posts, stories, and reels on our social media platforms, which helps them reach the correct audience.

AIREPLAY RADIO ADVERTISING

FROM £5 A DAY

Promote what you do via radio advertising on Aireplay, our exclusive internet radio station. A polished radio advertisement, sometimes referred to as sponsorship shouts, will be produced and broadcast before significant scheduled features such as local event guides, interviews, and speciality shows. You can alter your audio ad as often as you like. Additionally, receive a free graphic advertisement featured on our extensive Instagram network.

RATE CARD

ANNUAL BUSINESS LISTINGS		
PACKAGE	SILVER	GOLD
Rate Billed Annually	£10 per month / £120 annually	£15 per month / £180 annually
Social Media Links	✓	✓
Extra Images	✓	✓
Promos & Offers		✓
Video	£150	£150

SOCIAL MEDIA PROMOTION	
INSTAGRAM	
Grid Posts & Reposts [Graphics, Image or Carousel]	£50
Graphics or Image Story + 1 Month Highlight	£75
Video Story [60 seconds or below] + 1 Month Highlight	£125
Video Reel [90 seconds or below] + Grid Post	£150

AIREPLAY RADIO ADVERTISING + INSTAGRAM HIGHLIGHTS		
1 MONTH	2 MONTH	3 MONTHS
£149	£249	£299

SUPER PACKAGES

SILVER	GOLD	PLATINUM
Grid Posts & Reposts [Graphics, Image or Carousel] Graphics or Image Story + 1 Month Highlight	Grid Posts & Reposts [Graphics, Image or Carousel] Video Story [60 seconds or below] + 1 Month Highlight	Grid Posts & Reposts [Graphics, Image or Carousel] Video Story [60 seconds or below] + 1 Month Highlight 1 Month Radio Advertising on Aireplay
£100	£150	£250

Grid Posts & Reposts [Graphics, Image or Carousel]

Use our social media platforms' posts, articles, and reels to directly market to our followers, ensuring that the right people see your event or business.

Radio Advertising on Aireplay

Become our on-air partner and receive a sponsored shout or radio ad from us at no additional cost. Every hour of every day, every day of the week, your audio advertisement will play. Fifty thousand people could potentially hear our radio station. Visit www.aireplay.co.uk to hear what we can do for you..