



LOVE LEEDS

DISCOVER MORE

We are a local business directory in Leeds and West Yorkshire that creates promotional online material for local brands and events. We also provide cost-effective advertising options that connect companies with thousands of our visitors and social media followers.

Our website receives 10,000 monthly visitors on average, with 30K+ social media followers,

We target a huge, social, local audience looking for something to do on a daily basis.

Contacting our team will get you whatever you need to reach the correct audience across our website and increasing social media network, whether you need a brand feature, a promotion, or to update your business page.

Email

office@love-leeds.com

Website

www.loveleeds.co.uk

Call 0113 277 0977 **Text** 07359 619 967

DEMOGRAPHIC AND REACH

66% Female / 34% Male audience | Average age **25 to 34 years** | Interested in Entertainment and Culture, Food and Drink, Music and Nightlife, Shopping and Lifestyle



30K+

social media followers



66%

our largest demographic of social media followers are Leeds females ages 25-35



100K+

average social media page impressions per-week



5 MINS

average time on site

WHAT WE DO

ANNUAL BUSINESS LISTINGS

FROM £10

An image gallery, social network links, promos, offers, video are all features of upgraded business pages.

SOCIAL MEDIA PROMOTION

FROM £25

Over 30 thousand of our social media followers are actively searching for both interesting things to find and relevant local companies. Local companies have the chance to directly market to our followers using posts, stories, and reels on our social media platforms, which helps them reach the correct audience.

WEBSITE BANNER ADVERTISING

FROM £200 DESIGN FROM £50

Across all of our website pages and Instagram channels, website banner advertising is still a well-liked method of promoting a company, item, or event to thousands of followers.

SPONSORED EDITORIALS + SOCIAL POSTS

FROM £100

Promote deals and events with our limitless Sponsored Editorials and Social Posts. We conduct audience testing to determine a product's relevance, and we create your marketing with the reader in mind.

RATE CARD

ANNUAL BUSINESS LISTINGS		
PACKAGE	SILVER	GOLD
Rate Billed Annually	£10 per month / £120 annually	£15 per month / £180 annually
Social Media Links	✓	✓
Extra Images	✓	✓
Promos & Offers		✓
Video	£150	£150

SOCIAL MEDIA PROMOTION			
INSTAGRAM		UNLIMITED SPONSORED EDITORIALS + SOCIAL POSTS	
Grid Repost	£50	1 Week	£100
Graphic Story + 1m Highlight	£75	1 Month	£200
Video Story + 1m Highlight	£125	6 Months	£600
Video Reel + Grid Post	£150	12 Months	£1000

WEBSITE BANNER ADVERTISING + INSTAGRAM STORY + HIGHLIGHT		
1 MONTH	2 MONTHS	3 MONTHS
£200	£350	£500

BESPOKE DESIGN SERVICES		
WEBSITE & SOCIAL MEDIA BANNER	FLYER DESIGN	MENU DESIGN
£50 (Free if provided)	£150	£200